



**FOR IMMEDIATE RELEASE**

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**PHILADELPHIA DAILY NEWS ANNOUNCES MAJOR EXPANSION**

**Now Available For Home Delivery Throughout the Region**

**PHILADELPHIA, January 22, 2007** – The Philadelphia Daily News announced today that, effective January 22, the home delivery circulation and readership area will triple in size. The paper will now be available for home delivery to residents in the eight Greater Philadelphia counties as well as Salem, Cumberland, Cape May, Atlantic City and parts of Ocean City, NJ. Previously, the newspaper was only available for home delivery in Philadelphia and select parts of some suburban counties.

“Our sports-craved suburban readers now can get all the Daily News’ great sports news and information, as well as its engaging and entertaining columnists and political news, delivered to their doorsteps,” said Philadelphia Media Holdings CEO Brian Tierney.

“The expanded home delivery area for the Daily News – the #1 tab newspaper in the region – is the result of recent changes in our transportation contracts, with thanks to the foresight and cooperation of our union leaders.”

The Daily News, the trusted source for sports, entertainment and political news, will offer its new home delivery service six days a week for an annual cost of \$3.60/week for 8, 13 or 26 weeks. Interested subscribers can call 1-800-222-2765 to order home delivery.

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“I’m thrilled that our suburban readers will now be able to get the Daily News delivered to their doorstep,” said Daily News Editor Michael Days. “We’re a great read with a lot of personality so I’m more than a little happy that the entire region will now have the ability to experience us easily each and every day.”

Mr. Tierney also noted, “This major home delivery expansion for the Daily News comes as it is currently experiencing an increase in circulation for the first time in four years.”

### **About Philadelphia Media Holdings, LLC**

Philadelphia Media Holdings, LLC, is the leading media company in the Philadelphia region. Privately held and locally owned, PMH is the owner of The Philadelphia Inquirer, Daily News, philly.com, related online products and several community newspapers. With almost one million people reading The Inquirer each day, and 1.8 million on Sundays, The Inquirer is the region's most-read daily newspaper. Together with the Daily News, the #1 tab newspaper in the region, and philly.com, the #1 website in the region, Philadelphia Media Holdings, LLC, reaches almost 2 million people each day.

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