



FOR IMMEDIATE RELEASE

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**NATIONALLY ACCLAIMED SUSPENSE WRITER AND PHILADELPHIA
NATIVE LISA SCOTTOLINE STARTS FIRST COLUMN FOR *THE
PHILADELPHIA INQUIRER*
Newspaper Will Also Exclusively Serialize New Book**

PHILADELPHIA, March 1, 2007 - Philadelphia Inquirer Editor Bill Marimow announced today that, beginning on March 18, bestselling author and Philadelphia native Lisa Scottoline will initiate a Sunday column for The Philadelphia Inquirer.

The new column will run in the Sunday Inquirer's *Image* section. This column, titled Chick Wit, will be a friendly and funny take on life in Philadelphia and its suburbs from a woman's perspective. Scottoline says, "I love to write books and will continue to do so, but I'd always wanted to write a column like the ones I love, by Ellen Goodman and Anna Quindlen. Like Maureen Dowd, but without the politics."

The week before her first column appears, The Inquirer will also provide exclusive excerpts of her new book, *Daddy's Girl*. Those excerpts will be published on March 11 and March 13, the book's publication date. Bookpage has said that *Daddy's Girl* is "Scottoline in top form all the way" and has "fast pacing, taut storyline, and a bit of illicit romance."

"I'm a big Lisa Scottoline fan, and so is my wife Diane," said Mr. Marimow. "In fact, I just devoured her novel 'Dirty Blonde' two weekends ago."

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“Lisa is a well-respected author, attorney and mother who has been recognized nationally for her outstanding work and has millions of fans worldwide. We are thrilled to have her launch her first-ever column with The Inquirer,” said Philadelphia Media Holdings CEO and Inquirer Publisher Brian Tierney. “Having grown up in Philadelphia, Lisa loves and understands the city. We are excited to bring one of the city’s favorite daughters to the pages of The Inquirer. I am thrilled that she is here.”

Ms. Scottoline is the author of 14 bestselling suspense novels with 15 million copies in print and is published in 23 languages. She has won the Edgar Award, the highest honor among suspense writers and has been named a “Fun Fearless Female” by Cosmopolitan Magazine. Ms. Scottoline has won both popular and critical support for her writing and Time Magazine says, “Scottoline is a star.”

Ms. Scottoline received her Bachelor of Arts in English magna cum laude in just three years from the University of Pennsylvania. She later went on to attend the University of Pennsylvania Law School where she graduated cum laude and now teaches a course she developed titled Justice and Fiction. After graduation, Ms. Scottoline worked as a trial lawyer at Philadelphia-based law firm Dechert, LLP.

“My entire life is wrapped up in this city,” said Ms. Scottoline. “I was born here, I was raised here, my books are all based here, and I love the city so much that I never left. I’m excited to have this opportunity to share my experiences and observations as a writer, mother, lawyer, dog lover and diehard Eagles fan.”

Ms. Scottoline also received an Honorary Doctorate of Law from West Chester University, an Alumni Certificate of Merit from the University of Pennsylvania Law School and a “Paving the Way Award” from Women in Business. She currently serves on several boards including Mystery Writers of America, the National Italian American Foundation and Pennsylvania for Modern Courts. She lives in Southeastern Pennsylvania with her daughter and four dogs.

About Philadelphia Media Holdings, LLC

Philadelphia Media Holdings, LLC, is the leading media company in the Philadelphia region. Privately held and locally owned, PMH is the owner of The Philadelphia Inquirer, Daily News, philly.com, related online products and several community newspapers. With almost one million people reading The Inquirer each day, and 1.8 million on Sundays, The Inquirer is the region's most-read daily newspaper. Together with the Daily News, the #1 tab newspaper in the region, and philly.com, the #1 website in the region, Philadelphia Media Holdings, LLC, reaches almost 2 million people each day.

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