

The Philadelphia Inquirer

FOR IMMEDIATE RELEASE

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THE INQUIRER NAMES SANDRA LONG AS MANAGING EDITOR

PHILADELPHIA, Sept. 13, 2007 – Sandra D. Long, an Inquirer deputy managing editor, was appointed to one of two managing editor positions at The Inquirer on Aug. 13, 2007. She will jointly rank as the No. 2 editor in the newsroom and be responsible for production-related activities and become the newsroom liaison with business operations. Long is the first African American woman in the position and has been the highest-ranking African American woman in the newsroom for some time now.

Inquirer editor William K. Marimow made the announcement that afternoon to the newsroom. Long will be joined by Mike Leary who will oversee newsgathering operations. Both replace former managing editor Anne Gordon, who announced her resignation April 30. They will share day-to-day responsibility for the Inquirer newsroom.

“It’s great to be able to focus on the journalism again,” Long said. “The Inquirer has overcome several obstacles in the last few years and we’ve already made great strides under Philadelphia Media Holdings. I am looking forward to ushering The Inquirer into a new era.”

A recipient of multiple journalism awards, Long’s well-regarded work at The Philadelphia Inquirer began in January 1984 when she worked as a reporter. Her career continually grew as she became the Neighbors editor, Deputy Pennsylvania Editor, Assistant Managing Editor for Finance and Administration, and Associate Managing Editor for Operations and Deputy Managing Editor/News Operations. Prior to joining the paper she worked for the Philadelphia Bulletin and Wilmington, De. News Journal.

“I first began working with Sandra in 1987, and her work has always been impressive,” Marimow said. “She’s a great asset to our newspaper. And most importantly, she knows a good story when she sees one and she knows how to transform a story that needs work into a good one.”

In addition to her new managing editor duties she also authors her blog “In Sandra’s Shoes” on The Inquirer’s Web Site where she describes her fight with breast cancer.

She is a founding member of the National Association of Black Journalists, a member of the Philadelphia Association of Black Journalists and of the National Association of Minority Media Executives.

To name just a few awards Long has received during her prestigious career was in June 2007, she was the recipient of the Trailblazer Award from the Philadelphia Association of Black Journalists. Next month, she will receive the Tribute Award from The American Cancer Society.

Long is a graduate of the University of Maryland's College of Journalism in 1974 and was graduated from Annapolis High school in 1970.

About Philadelphia Media Holdings

Philadelphia Media Holdings, LLC, is the leading media company in the Philadelphia region. Privately held and locally owned, PMH is the owner of The Philadelphia Inquirer, Daily News, Philly.com, related online products and several community newspapers. With almost one million people reading The Inquirer each day, and 1.8 million on Sundays, The Inquirer is the region's most-read daily newspaper. Together with the Daily News, the #1 tab newspaper in the region, and Philly.com, the #1 website in the region, Philadelphia Media Holdings, LLC, reaches almost 2 million people each day.