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**RESPECTED RADIO PERSONALITY AND POLITICAL COMMENTATOR
MICHAEL SMERCONISH JOINS *THE PHILADELPHIA INQUIRER***

PHILADELPHIA, February 6, 2007 - Philadelphia Media Holdings CEO and *Philadelphia Inquirer* Publisher Brian P. Tierney announced today that acclaimed radio personality, political commentator, and Daily News columnist Michael Smerconish will now join the Philadelphia Inquirer as a commentator in the Sunday Currents section. His Inquirer column will be called Head Strong, and will begin running on February 11, 2007. Mr. Smerconish will also continue to write for the Daily News.

“Michael is an accomplished lawyer, journalist, radio personality, and author who has built a respected national reputation,” said Mr. Tierney. “More importantly for us, he is a Philadelphia native with close ties to the community and a passion for candidly tackling the issues that matter most to the people of this region. His presence will be a valuable addition to the *Inquirer* commentary page and to our Currents’ writers.”

“I’ve always enjoyed jousting with Michael on his radio show,” said Editorial Page Editor Chris Satullo. “Now, we get to welcome him into our house. Michael has distinguished himself as a radio host by being unpredictable and fair-minded as well as provocative. He bases his strong views on reporting, not preconceptions.”

Mr. Smerconish is well-known for his dynamic commentary as the morning host of WPHT’s Michael Smerconish Show. In 2006, Radio and Records recognized him as one of the best local talk show hosts in America. He was also named Philadelphia Magazine’s Best Radio Talk Host in 2004. In addition to hosting his own show, Mr. Smerconish has appeared as the fill-in host for Bill O’Reilly on the Radio Factor and as a guest host for Joe Scarborough on MSNBC’s Scarborough Country.

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“Spending my whole life in Philadelphia has allowed me to establish a deep connection to this city and its people. I have a lot to say, and I’m thankful for this additional opportunity to engage the people of this region in addressing the topics that define our lives as both Philadelphians and Americans,” said Mr. Smerconish.

Also a talented author, Mr. Smerconish’s latest book, *Muzzled: From T-Ball to Terrorism, True Stories That Should Be Fiction*, is a New York Times bestseller. In 2004, his first book, *Flying Blind: How Political Correctness Continues to Compromise Airline Safety Post 9/11*, received a starred review in *Publisher’s Weekly*.

Mr. Smerconish received his undergraduate degree from Lehigh University. In 1987, he graduated from University of Pennsylvania Law School, after which he began his law career with the Beasley Law Firm in Philadelphia. He still remains “of counsel” to the firm.

Born in Bucks County, Mr. Smerconish now resides in Montgomery County with his wife and their four children.

In a separate announcement today The Philadelphia Inquirer stated that internationally-acclaimed journalist Mark Bowden will join the paper as a Sunday commentator, writing a weekly column called *The Point* beginning on February 11, 2007.

About Philadelphia Media Holdings, LLC

Philadelphia Media Holdings, LLC, is the leading media company in the Philadelphia region. Privately held and locally owned, PMH is the owner of The Philadelphia Inquirer, Daily News, philly.com, related online products and several community newspapers. With almost one million people reading The Inquirer each day, and 1.8 million on Sundays, The Inquirer is the region’s most-read daily newspaper. Together with the Daily News, the #1 tab newspaper in the region, and philly.com, the #1 website in the region, Philadelphia Media Holdings, LLC, reaches almost 2 million people each day.

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