



FOR IMMEDIATE RELEASE

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**THE PHILADELPHIA INQUIRER ANNOUNCES APPOINTMENT OF NEW
BUSINESS EDITOR, TONY GNOFFO**

PHILADELPHIA, January 30, 2007 – William Marimow, editor of *The Philadelphia Inquirer*, today announced that Inquirer Deputy Business Editor Tony Gnoffo has been promoted to business editor of *The Inquirer*.

“Tony is an excellent journalist whose 21 years of experience at The Inquirer -- in the Pennsylvania and Jersey suburbs, in on-line and in the business news department -- will serve him well in shaping our business pages.” said *Philadelphia Inquirer* Editor Bill Marimow.

Prior to joining the *Inquirer* team in 1986, Mr. Gnoffo was the business editor of *The Times of Trenton*, and since then his roles and responsibilities have continued to increase. During his time at *The Inquirer* he has covered a variety of industries including cable/telecom in which his primary responsibility was to focus on Comcast Corporation, education, economic policy, the defense industry, as well as consumer issues, among others.

Some highlights of Mr. Gnoffo’s career at *The Inquirer* include the launch of the Tech.Life section in 1996, launching and running the Online Desk in 1999, running the Chester County Bureau from 2002 - 2004, and becoming Deputy Business Editor in 2005.

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“I am delighted to have the opportunity to lead the business news team at *The Inquirer*,” said Mr. Gnoffo. “We aim to make *The Inquirer*’s business report, which was voted ‘Best in the Business’ by the Society of American Business Editors and Writers last year, even better in 2007 by focusing on news that is vital to anyone who cares about their stake in the Philadelphia economy.”

Mr. Gnoffo graduated with a Bachelor of Arts in both political science and journalism from Rutgers University. He now currently resides in Havertown, Pa with his wife and two sons.

About Philadelphia Media Holdings, LLC

Philadelphia Media Holdings, LLC, is the leading media company in the Philadelphia region. Privately held and locally owned, PMH is the owner of The Philadelphia Inquirer, Daily News, philly.com, related online products and several community newspapers. With almost one million people reading The Inquirer each day, and 1.8 million on Sundays, The Inquirer is the region’s most-read daily newspaper. Together with the Daily News, the #1 tab newspaper in the region, and philly.com, the #1 website in the region, Philadelphia Media Holdings, LLC, reaches almost 2 million people each day.

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